



## MEMORANDUM

To: TWG  
From: Ingrid Rohmund, AEG, and Ahmad Faruqi, The Brattle Group  
Cc: EEM  
Date: March 18, 2019

**Re: Overview of Potential Study Context and Considerations – March 25, 2019 TWG Meeting**

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Much has changed since the 2014 Potential Study was completed. As we embark on the 2019 Potential Study, we want to make sure we are addressing the appropriate set of issues and objectives that are applicable today. The purpose of this session during the upcoming TWG meeting is to solicit feedback from the TWG regarding these key issues prior to its formal initiation in April.

The associated PowerPoint file includes the talking points for the meeting and includes a set of questions for discussion. Please review the slides and prepare any thoughts you would like to share in response to the questions we pose and the recommended path forward. The questions are repeated here for your convenience:

1. Hawaii has a large saturation of distributed energy resources (DERs) such as solar PV. Are customers with DERs different in their energy-related behavior and attitudes than customers without DERs?
2. What will the pace of growth be for customer-sited solar PV, solar PV plus battery and other DERs?
3. What will the pace of growth be for electric vehicles; how will it affect load shapes that inform EE needs?
4. What is the outlook for building codes and appliance standards:
5. How large a role will integrated DSM (iDSM) play?
6. Are non-energy benefits (NEBs) important? Which ones in particular?
7. Should the study explore alternative metrics (in addition to annual electricity savings)?
8. Do you have feedback regarding the preliminary recommendations?

We appreciate your participation and comments.